




ANNA PACE

UX/UI DESIGNER

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 www.annapace.com

EXPERIENCE

Graphic Designer / UX Designer Consultant Auburn, WA Overcomer | May 2022 - Current

- Executed research to gather user needs
- increased users participation by 550%
- Created design solutions to address experience goals in context of business objectives
- Visual design for print and projection

UX /UI Designer Puyallup, WA AXJ | Feb 2022 - Feb 2023

- Led user research and gathered insightful information
- Created wireframes and prototypes for multiple designs
- Designed and tested interface store webpage for mobile and desktop devices

UX /UI Designer Milton, WA Game Master Guide | Nov 2021 - Dec 2021

- Created an end-to-end digital lifestyle product
- Designed and tested interface solution to help inform tabletop game enthusiasts and shorten the path to purchase

Funimation | Oct 2021 (App auditing, UI copywork)

- Designed and tested security solution for streaming service customers
- Added features and functionality to detect and remove account access from suspicious devices across all platforms

Inside Sales Customer Service Puyallup, WA Cimco (DSW Service) | Jan 2017 - Oct 2021

- Managed product orders and returns
- Revised and created over 120+ procedures with management
- Planned and organized events from preparing curriculum, communicated with over 15+ vendors, and managed attendees

SKILLS

- User Research
- Competitive Analysis
- Interviews
- Persona Development
- Surveys
- Journey Mapping
- Data Synthesis
- User & Task Flow
- Affinity Mapping
- Wireframes & Prototypes
- Responsive Design
- Branding & Identity

TOOLS

- Adobe Creative Suite
- (XD, Photoshop, Illustrator, Premiere Pro, InDesign)
- Airtable
- Figma
- Google Suites
- Microsoft Office Suite
- Miro
- Optimal workshop
- Procreate

EDUCATION

UX Design Certification
Designlab

Architecture Engineering & Design
Bates Technical College